

Privacy Policy

Waco Wall Printing LLC • Effective Date: June 4, 2026

1. Introduction

Waco Wall Printing LLC ('we,' 'us,' or 'our') is committed to protecting your personal information. This Privacy Policy explains what information we collect, how we use it, and your rights regarding that information. It applies to all interactions with our website at wacowallprinting.com and through direct contact with our business.

By engaging our Services or using our website, you consent to the practices described in this Policy.

2. Information We Collect

Information you provide directly: When you request a quote, submit our contact form, or communicate with us, we may collect your name, email address, phone number, physical address, project details, and payment information.

Automatically collected information: Our website may collect standard server log data including IP addresses, browser type, pages visited, and referring URLs. We use this data for site security and performance only.

Project-related information: We may photograph or document your property as part of our site survey and project documentation process.

3. How We Use Your Information

We use the information we collect to: provide and schedule Services; communicate with you about your project; process payments; send quotes and invoices; improve our website and service quality; comply with applicable legal obligations; and market our Services to you (you may opt out at any time).

We do not sell, rent, or trade your personal information to third parties for their marketing purposes.

4. Information Sharing

We may share your information with: payment processors (such as Stripe) solely to process your transactions; service providers who assist us in operating our business under confidentiality agreements; and government or law enforcement authorities when required by law.

Any third-party service providers are contractually prohibited from using your information for any purpose other than providing services to us.

5. Payment Information

Payment card data is processed through Stripe, a PCI-DSS compliant payment processor. We do not store full credit card numbers on our servers. Please review Stripe's privacy policy at stripe.com/privacy for details on how payment data is handled.

6. Project Photography

We may photograph completed projects and use those photographs for portfolio, website, social media, and promotional materials. If you prefer that your project not be photographed or published, please notify us in writing before the project begins and we will honor that request.

7. Data Retention

We retain customer records, including project files, invoices, and communications, for a minimum of five (5) years for business and tax purposes. You may request deletion of your personal information at any time; however, we may retain records necessary to comply with legal obligations or resolve disputes.

8. Security

We implement reasonable administrative, technical, and physical safeguards to protect your information from unauthorized access, disclosure, alteration, or destruction. No method of transmission over the internet or electronic storage is 100% secure; we cannot guarantee absolute security.

9. Texas Privacy Rights

Texas residents have the right to: know what personal information we collect and how it is used; request correction of inaccurate information; request deletion of your personal information (subject to legal retention requirements); and opt out of the sale of personal information (we do not sell personal information).

To exercise any of these rights, contact us at brian@wacowallprinting.com or 254-265-8902. We will respond to verifiable requests within forty-five (45) days.

10. Children's Privacy

Our Services are not directed to individuals under the age of 18. We do not knowingly collect personal information from children. If you believe we have inadvertently collected information from a minor, please contact us and we will promptly delete it.

11. Changes to This Policy

We may update this Privacy Policy from time to time. We will post the revised policy on our website with an updated effective date. Your continued use of our website or Services after any changes constitutes acceptance of the updated Policy.

12. Contact Us

For questions about this Privacy Policy or to exercise your rights, contact:

Waco Wall Printing LLC
1325 South Valley Mills Road, Waco, TX 76711
Phone: 254-265-8902
Email: brian@wacowallprinting.com